



April 13, 2018

Dear Friend,

The Michigan Hunter Jumper Association (MHJA) plays an integral role in the development and training of Michigan equestrian students. Your sponsorship for the 2018 MHJA Show Season will provide much needed support for equestrians to compete in a safe, family, and community-oriented program.

MHJA not only teaches equestrians to perform to the best of their ability, but also encourages exhibitors and spectators to show good sportsmanship while cheering on their favorites. The MHJA Show Season offers three levels of competition: Regular Member Shows are the highest level of competition the MHJA offers. Many exhibitors use the Regular Member shows to prepare for competition in nationally recognized USEF shows. Pony Circuit shows provide an environment where ponies compete according to their height and experience. Classes are especially designed for the younger rider. C-Circuit shows provide a good starting point for novice exhibitors. This competition is designated to encourage exhibitors to develop the skill and confidence they will need when they move on to compete at the more advanced levels.

As a trusted business leader, family member, or friend in the MHJA community we will be honored to include you and your business as a Corporate Sponsor for our MHJA Show Season, beginning October 1 and extending to September 30. Your generous sponsorship will provide the MHJA with unrestricted support, and includes things such as prizes for competition, offset banquet expenses, support special classes, and scholarship support for deserving competitors.

Please find below an overview of the levels and benefits of corporate/friend sponsorship for the MHJA competitive riding season. The MHJA is a 501(c)3 charity, and all donations are tax deductible. We look forward to helping you achieve the marketing objectives of your business, or to honor a family or friend through Sponsorship as we work to enhance and promote the sport of riding and showing hunters and jumpers in Michigan.

Thank you for your consideration! We will call you in the next few days to answer any questions you may have about our program. Or feel free to call me at (248) 343-4499 or email at [mhjaclerk@gmail.com](mailto:mhjaclerk@gmail.com) for more information. There are so many ways we can all help our members to build character and leadership skills through spirited and fair MHJA competition.

Sincerely,  
Kerrin Chapman  
Board Member

MHJA OFFICE % Kerrin Chapman 4915 Granger Road, Oxford, MI 48371  
(248) 343-4499 [mhjaclerk@gmail.com](mailto:mhjaclerk@gmail.com)



**FRIEND OF THE MHJA.....\$249 or under**

Your name will be listed in the MHJA Banquet Program

**BRONZE DONOR.....\$250-\$499**

Your name will be listed in the MHJA Banquet Program  
Listed in Horse Show Prize Lists  
Listed on MHJA Website  
Option to have an ad on MHJA Website  
Ad in the MHJA Banquet Program, 1/4 Page (\$75 value)

**SILVER DONOR.....\$500-\$1249**

Your name will be listed in the MHJA Banquet Program  
Listed in Horse Show Prize Lists  
Listed on MHJA Website  
Option to have an ad on MHJA Website  
Ad in the MHJA Banquet Program, 1/2 Page (\$150 value)  
Announced at all MHJA Shows and recognized as a SILVER DONOR  
10% Discount on Division Sponsors at Year End Awards Banquet

**GOLD DONOR.....\$1250-\$1999**

Your name will be listed in the MHJA Banquet Program  
Listed in Horse Show Prize Lists  
Listed on MHJA Website  
Option to have an ad on MHJA Website  
Ad in the MHJA Banquet Program, Full Page (\$225 value)  
Announced at all MHJA Shows and recognized as a GOLD DONOR  
15% Discount on Division Sponsors at Year End Awards Banquet  
2 Banquet Tickets (\$120 value)  
Option to supply the MHJA with a banner to be displayed in a prominent location at MHJA Horse Shows (Banner size not to exceed 3' x 5')

**PLATINUM DONOR.....\$2000 or more**

Your name will be listed in the MHJA Banquet Program  
Listed in Horse Show Prize Lists  
Listed on MHJA Website  
Option to have an ad on MHJA Website  
Ad in the MHJA Banquet Program, Full Page (\$225 value)  
Announced at all MHJA Shows and recognized as a PLATINUM DONOR  
20% Discount on Division Sponsors at Year End Awards Banquet  
4 Banquet Tickets (\$240 value)  
Option to supply the MHJA with a banner to be displayed in a prominent location at MHJA Horse Shows (Banner size not to exceed 3' x 5')



MICHIGAN HUNTER JUMPER ASSOCIATION

2018 MHJA Donor Sponsorship Opportunities Pledge/Payment Form

Corporate or Family Name: \_\_\_\_\_  
(Please print your name(s) exactly as you wish it to appear)

Corporate or Family Contact: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment:

Check made payable to MHJA, Inc. in the amount of \$ \_\_\_\_\_

Please return this form along with your payment to:  
MHJA Office, C/O Kerrin Chapman 4915 Granger Road, Oxford, MI 48371

The Michigan Hunter Jumper Association is a 501(c)3 Charity

All donations are tax deductible.